

HEESEN PRESS KIT



OCTOBER 2025



ABOUT HEESEN

Heesen is a Dutch shipyard that is dedicated to building superyachts that push the boundaries of design, engineering and construction. Specialising in yachts between 50-60 metres, and building custom yachts up to 80 metres (see p18), Heesen continues to evolve to meet the complex demands of owners globally.

Founded by Frans Heesen in 1978, the shipyard still operates out of the same base in Oss in the Netherlands. Over the past four decades it has gained a reputation for building superyachts in aluminium and steel that offer speed, style and fuel-efficient cruising. The builder's impressive fleet includes 44-metre Octopussy – the fastest superyacht in the world when it was launched in 1988 – and 50-metre Home, the world's first hybrid yacht built on speculation in 2017, demonstrating Heesen's financial strength and unwavering commitment to sustainability. This project underscores the shipyard's belief in hybrid solutions, as it confidently brings this innovative concept to the market.

Following the retirement of Frans in 2012, Heesen has continued to flourish, with an increasing focus on sustainability. A close collaboration with Dutch hydrodynamicists Van Oossanen Naval Architects resulted in the development of the revolutionary FDHF hull and the underwater wing, the Hull Vane®. These innovations form part of Heesen's BlueNautech programme, which showcases Heesen's commitment to ensuring a sustainable future for yachting (see p12).

The shipyard today is almost unrecognisable, following a major expansion in 2016. The yard now features a 85-metre dry dock, equipped with advanced features to create the best working environment possible. A further recent development has also seen 80% of its roofs covered in solar panels, that now produce 60% of the shipyard's power needs.



Today Heesen's unique business model consists of three build concepts – full custom, smart-custom and series (see p4). Partnering with globally renowned interior and exterior designers, Heesen creates some of the most stylish superyachts on the water. Heesen's series yachts are built on speculation and as result offer the shortest delivery time on the market for Northern European quality yachts. Meanwhile Heesen's custom yachts push the boundaries of design and innovation, as showcased with the delivery of 80-metre full-aluminium Genesis in 2023.

In April 2025, Heesen entered an exciting new era when Dutch investor and entrepreneur Laurens Last acquired the shipyard. Jeroen van der Meer took the helm as CEO in the autumn, ushering in a new chapter defined by Heesen's hallmark of quality craftsmanship and a client-centric, highly personalised approach. A passionate yachtsman himself, Last is committed to preserving the shipyard's family-feel for its more than 1,000 employees who create some of the world's most remarkable superyachts.

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1978

The year Heesen
was founded

53 knots

The top speed achieved
by record-breaking
Heesen Octopussy

80-metres

The length of Heesen's flagship, Genesis

200+

Yachts built since 1978

8,100m²

Heesen Interior workshops

1,000+

Workforce: internal and external employees, subcontractors

50-80

Yacht construction projects



22,000m²

8 Sheds, 6 dry docks and workshops

33 metre

uction capability

4.4 Hectares

Total shipyard area



HEESEN FAMILIES

Heesen's portfolio consists of three build concepts or families, which address its customers differing requirements including delivery times and personalisation. All rely on Heesen's proven engineering and the renowned 'Crafted in Holland' build quality.



55M STEEL FDHF - MY RELIANCE



50M STEEL DISPLACEMENT - MY CINDERELLA NOELLE



80M ALUMINIUM FDFH - MY GENESIS

Heesen

SERIES

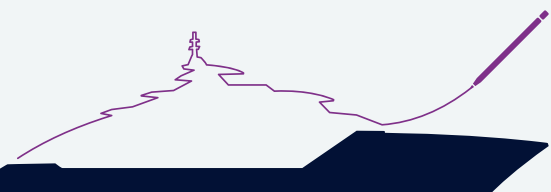


Series yachts are fully engineered and built as part of Heesen's speculation programme, which means construction started before an owner has purchased the yacht.

- Customisation options available
- Fast delivery due to the yacht already being under construction
- Current series models include: 50m Aluminium Semi-displacement, 50m Aluminium FDHF, 50m Steel FDFH, 55m Steel FDHF and 57m Aluminium FDFH

Heesen

SMART CUSTOM

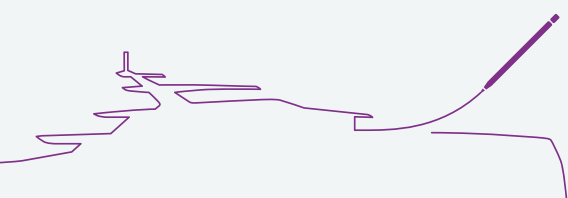


Smart Custom yachts are fully engineered above and below the main deck, but can be offered with a custom designed superstructure.

- Custom choice of superstructure and other elements
- Faster delivery time due to shorter engineering time as built using a proven design
- Examples of recent Smart Custom projects include YN 20150 Cinderella Noel IV, YN 18556 Galvas and YN 18151 Irisha

Heesen

FULL CUSTOM



Full Custom yachts start as either a blank sheet of paper, using a pre-engineered concept, and are tailored to each client's individual requirements.

- Owners start the design process from the beginning
- Each yacht is completely unique and designed to each owners' individual requirements
- Examples of recent Full Custom projects include Genesis (2023), Sparta (2023) and Ultra G (2023)

STEEL AND ALUMINIUM

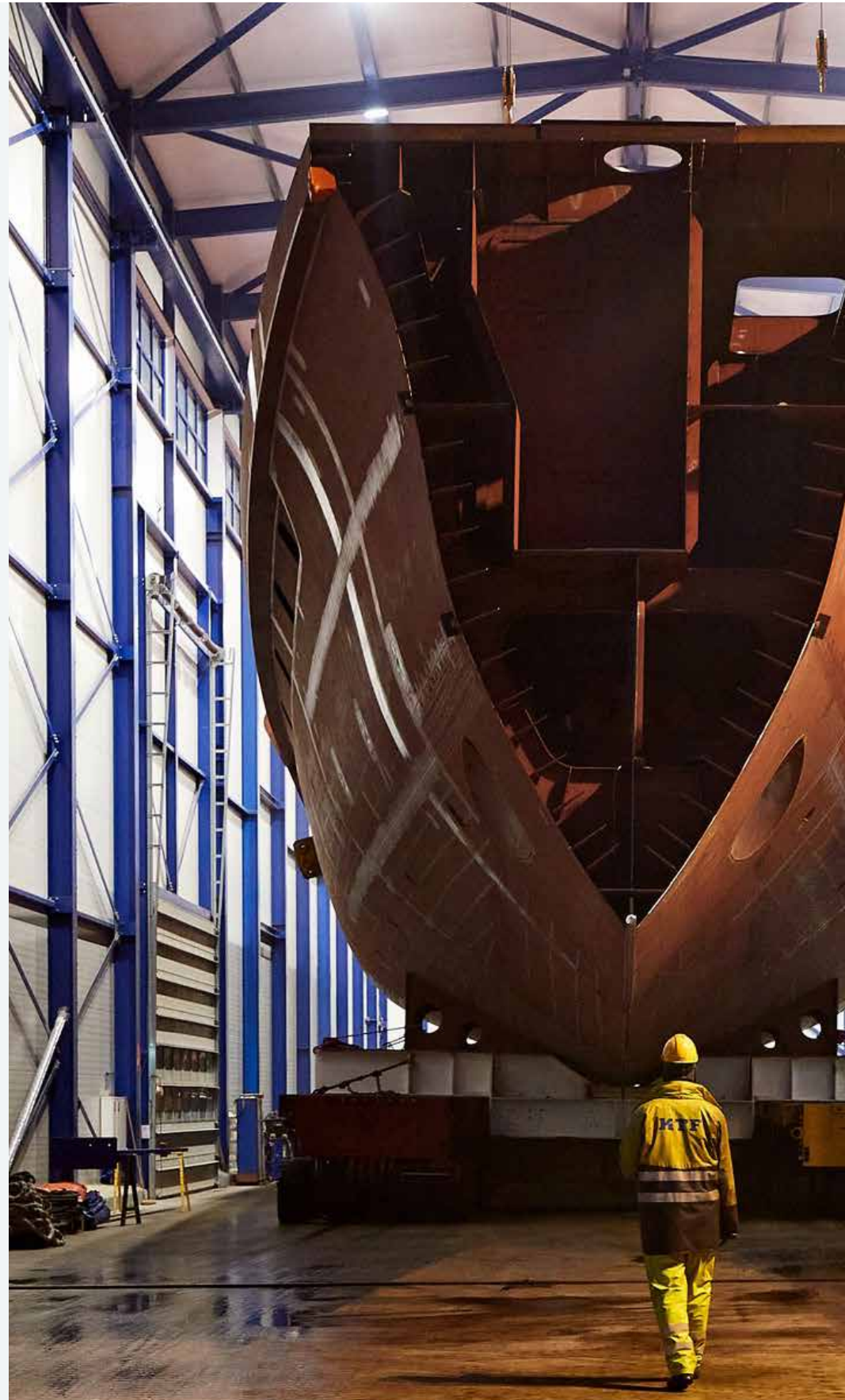
Heesen builds hulls in steel and aluminium, with each material offering different advantages depending on what the yacht is being designed for.

Steel

Easier to build with than aluminium, steel is typically used for heavier, longer range yachts with large fuel capacities and high volume interior spaces. Heesen's advanced construction techniques mean that steel yachts can be built lighter than before.

Aluminium

Aluminium is the preferred option for high-performance yachts. Its lighter weight is a huge benefit when building shallow-draft hulls and trying to achieve fast cruising speeds. When combined with the FDHF the reduced weight improves the fuel economy. Welding aluminium is highly skilled and time-consuming and the hulls have complex internal skeletons to give them the same structural integrity as their steel counterparts.





Sold Heesen yachts

UNDER CONSTRUCTION

FRIDA



SOLD



Yacht number
21055

Hull
STEEL

Length
55 METRES

Delivery
2026

Sold Heesen yachts

UNDER CONSTRUCTION

ANGELICA



SOLD



Yacht number
21255

Hull
STEEL

Length
55 METRES

Delivery
2026

Sold Heesen yachts

UNDER CONSTRUCTION

SETTESETTANTA



SOLD



Yacht number
20857

Hull
ALUMINIUM

Length
57 METRES

Delivery
2026

Heesen yachts available for sale

UNDER CONSTRUCTION

PROJECT SOPHIA

AVAILABLE FOR SALE



Yacht number	Hull	Length	Delivery
21150	ALUMINIUM	50 METRES	2026

PROJECT GRACE

AVAILABLE FOR SALE



Yacht number
21350

Hull
STEEL

Length
50 METRES

Delivery
2027

Heesen yachts available for sale

UNDER CONSTRUCTION

PROJECT EVITA



AVAILABLE FOR SALE



Yacht number
21557

Hull
ALUMINIUM

Length
57 METRES

Delivery
2027



Heesen Yachts

NEW DESIGN



Available for purchase

XVENTURE 67 **FULL CUSTOM**

Length

67 metres

Guests

12

Exterior design

Winch Design

Interior design

Winch Design

Aimed at adventurous yacht owners, the 67-metre hybrid powered yacht has been designed to offer high-latitude cruising without compromising on luxury at sea. The crossover concept is 10 metres longer than her predecessor and is packed with amenities including a fully-certified helipad, three-deck master cabin with a private crew's nest and a sundeck pool.

Heesen Yachts

NEW DESIGN





Available for purchase

MONTE CARLO FULL CUSTOM

Length
62 metres

Guests
12

Exterior design
Harrison Eidsgaard

Interior design
Harrison Eidsgaard

Designed for discerning yacht enthusiasts, Project Monte Carlo is a striking 62-metre concept unveiled at the 2024 Monaco Yacht Show. This visionary design invites clients to embrace the Riviera lifestyle, harmonizing elegance with innovation to evoke dreams of supreme luxury and joyful adventures at sea.



SUSTAINABILITY

Heesen has always been dedicated to the ongoing stewardship and protection of the world's oceans and is committed to finding a more sustainable future for yachting. The route to sustainable yachting is long and challenging and in 2021 Heesen launched BlueNautech to outline its commitment to taking the first steps to reduce the industry's impact on our planet.

1

Increasing hull efficiency

One of the most effective ways to improve fuel-efficiency is through hull design and Heesen has turned hull efficiency into a science. The most successful way to improve hull efficiency is by reducing the weight of a yacht, resulting in less displacement and drag, which is why Heesen builds in lightweight aluminium and carries out meticulous weight control. Heesen's Fast Displacement Hull Form already decreases fuel consumption by 30 per cent.

2

Improving propulsion efficiency

With hydrogen-powered yachts the ultimate goal, there is still a world of possibilities to increase the efficiency of diesel-powered yachts. Next to Heesen's acclaimed hybrid propulsion system and standard application of SCR emission control, the shipyard is researching alternative fuels and innovations, such as more efficient propeller designs.

3

Energy saving at anchor

On average, a yacht remains at anchor for 95 per cent of the time. Increasing generator power and HVAC efficiency, using sustainable power generators and waste heat recovery are therefore highly effective in reducing a yacht's total energy consumption.

4

Sustainable operations

Improved waste management on board and using electric-powered tenders are just a few examples of how to reduce local environmental impact and improve a yacht's operational efficiency. Heesen considers all of these factors when designing and building its yachts.

5

Alternative materials and recycling

Each yacht is built from tons of steel, aluminium, wood and other materials that require sourcing and production. Innovation in this field includes extensive recycling and the use of alternative materials, such as sustainable woods.

6

Sustainable production methods

Reducing yachting's footprint includes a sustainable build process. 3D printing, electrostatic paint spraying, and waste reduction and recycling can significantly reduce environmental impact. Heesen has invested 1.2 million Euros to cover 80 per cent of its roofs with solar panels, producing 60 per cent of its power needs. Heesen has also invested in Patented Sun Tracker technology, which is installed on the roof of its dry docks, to reduce the need for LED lighting by 25 per cent.

CHARITIES WE SUPPORT

Heesen is proud to support various international and local charities, from Friends of the Red Cross to the Water Revolution Foundation.



Water Revolution F

Water Revolution Foundation works to drive change in the superyacht industry, leading the way to reduce its ecological footprint and preserving

R
UTION
ATION



Foundation

ive sustainability in
towards neutralising
ng the oceans.



ICRC



Red Cross

ICRC responds quickly and efficiently to disasters in conflict zones, helping people affected by armed conflict, working on access to education, addressing sexual violence, economic security, climate change and conflict and more.

THE HEESEN FLEET





The first of Heesen's hybrid dynasty **HOME**

Delivered
2017

Length
50 metres

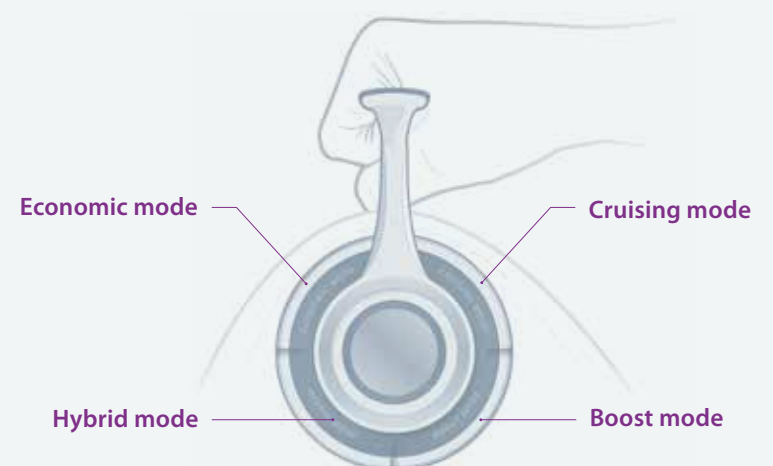
Exterior design
Omega Architects

Interior design
Cristiano Gatto Design

Awarded the RINA Award for most eco-friendly yacht in the show at the Monaco Yacht Show 2017, Heesen's 50-metre Home was the world's first Fast Displacement Hull Form yacht equipped with hybrid propulsion. She is not only ultra-efficient and low fuel-burning, but also one of the quietest on the oceans, offering the ultimate luxury – silent cruising.

Heesen's advanced hybrid solution

Offering both diesel mechanical and diesel electrical propulsion, either source can be used independently or simultaneously, providing less noise, less vibration and a more flexible power management.







Heesen's sportfish inspired superyacht **ULTRA G**

Delivered
2023

Length
60 metres

Exterior design
Omega Architects

Interior design
Harrison Eidsgaard

Ultra G is the sixth largest yacht built by Heesen. Fully customised by its owners, the yacht comes with a number of dog-friendly features including a 'relief area' with self-flushing and synthetic grass. The yacht was inspired by two previous sportfishing models built by Heesen in the nineties.





Heesen's most complex interior

LUSINE

Delivered
2022

Length
60 metres

Exterior design
Omega Architects

Interior design
Sinot Yacht Architecture & Design

The award-winning Lusine is a custom design featuring clean and chiselled exterior lines by Omega Architects. Sinot Yacht Architecture & Design was responsible for the most complex interior ever created by Heesen, with its lunar-themed interior including a slice of moon meteor.





Heesen's wellness first superyacht **SPARTA**

Delivered
2023

Length
67 metres

Exterior design
Winch Design

Interior design
Winch Design

Based on Heesen's Project Avanti design – first presented at the Monaco Yacht Show in 2018 – the yacht boasts a sporty, low-profile design. Her starring feature is the 65sqm wellness area complete with elliptical whirlpool, steam room, sauna, gym and beauty area.





Heesen's flagship

GENESIS

Delivered
2023

Length
80.7 metres

Exterior design
Winch Design

Interior design
Sinot Yacht Architecture & Design

At 80.07 metres, 1,700GT and with a top speed of nearly 30 knots, Genesis is the world's largest and fastest full-aluminium motoryacht with a conventional propeller propulsion system. Thanks to the revolutionary FDHF devised by Van Oossanen and four MTU 20V diesel engines, Genesis will continue Heesen's long-standing tradition of pushing the boundaries with head-turning yacht design, smart technology, and outstanding performance.

LEADERSHIP

Jeroen van der Meer, CEO



In September 2025, Jeroen van der Meer was appointed CEO of Heesen. With extensive leadership experience and a lifelong passion for maritime life, he brings proven expertise in strategic restructuring and investment, combined with a reputation for driving operational excellence. Immersed in Dutch shipbuilding tradition from a young age, Jeroen is committed to Heesen's legacy of Dutch craftsmanship and investing in the teams and technology that will shape the future of yachting.

OVERVIEW

Laurens Last, Owner



Laurens Last acquired Heesen Yachts in April 2025. A prominent Dutch entrepreneur, he built his success in the high-tech packaging industry, fueled by a passion for technology. His leadership is deeply client-oriented. As a serial superyacht owner and avid kitesurfer, Laurens brings an invaluable perspective. He possesses a genuine, firsthand understanding of the superyacht lifestyle and the ocean, combining proven business acumen with true user insight.

STRATEGY

Laurens Last, Owner of Heesen Yachts, outlines his vision for the shipyard in the years ahead.

As the new owner of Heesen yachts, I am proud to lead this iconic Dutch shipyard into its next chapter. My vision is centred on the entire client journey delivering an unparalleled ownership experience through attention to detail, world-class craftsmanship, and after-sales support that is second to none. Our ambition is not only to meet but to anticipate the desires of our clients, ensuring that every stage of their experience with Heesen exceeds expectations.

An important part of this vision is a stronger focus on our existing owners. They are our greatest ambassadors. Whether an owner is considering a new yacht or enhanced after-sales support, our mission is to be by their side continuously elevating their experience. Our owners carry the Heesen legacy with them wherever they sail.

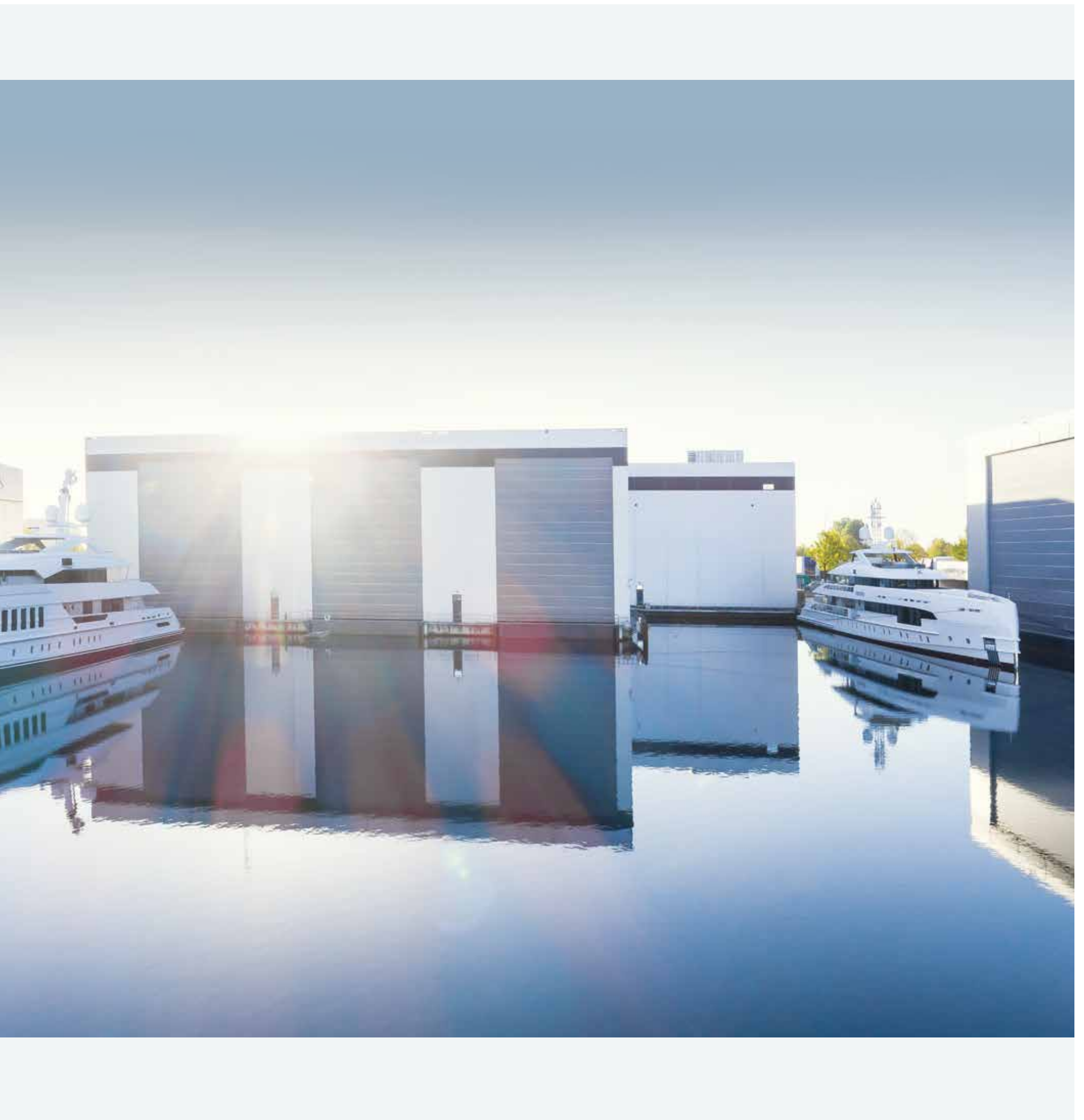
We will continue to push the boundaries of yacht design and manufacturing excellence. By harnessing modern technologies, including AI, we will deliver enhanced customisation and reduced build times, while upholding the exceptional quality for which Heesen is renowned. Embracing innovation at every stage, Heesen will set new standards for the industry: building better yachts, faster.

Today, Heesen boasts eight sheds and six dry docks covering 22,000 square metres, including an 85-metre dry dock inaugurated in 2016. Alongside these advancements, we continue to invest in sustainability: covering 80% of our roofs with solar panels that now generate 60% of our energy needs.

At the heart of our journey is our extraordinary workforce. With 500 full-time employees and an additional flexible team of 500 specialists, more than 1,000 skilled professionals bring passion and expertise to Heesen every day. Their dedication ensures that we remain at the forefront of superyacht design, engineering, and craftsmanship.

As we enter this new era, I am honoured to stand alongside this exceptional team. Together, we will continue to craft yachts that embody innovation, sustainability, and extraordinary craftsmanship ensuring that the Heesen experience remains truly without equal.







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RESS FFICE



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